

DENTON BUSINESS

& Community News

The Denton Business & Community News has been published monthly for over 19 years. Circulation is mailed to every business owner and manager in the cities of Denton, Corinth, Argyle, Aubrey, Krum, Sanger, and Pilot Point and is available, free of charge, at the Denton Chamber of Commerce as well as a variety of businesses in Denton, for a total circulation of 6,500.



Advertising Rates Effective January 1, 2011

| Ad Size | One-Time Rate | Rate per month with 3 month commitment | Rate per month with 6 month commitment | Rate per month with 12 month commitment |
|--------------|---------------|--|--|---|
| Full Page | 405 | 355 | 335 | 320 |
| Half Page | 295 | 245 | 235 | 225 |
| Quarter Page | 150 | 140 | 135 | 125 |
| Fifth Page | 120 | 105 | 100 | 95 |
| Eighth Page | 100 | 85 | 80 | 75 |

- Feature stories (up to 1,000 words) included for the following options:
 - Minimum of half page with 3 month commitment – story done in second month
 - Minimum of quarter page with 4 month commitment – story done in third month
 - Minimum of fifth page with 5 month commitment – story done in fourth month
 - Minimum of eighth page with 6 month commitment – story done in fifth month

- 4-color charge:
 Quarter page or below: \$75 Half page: \$100 Full page: \$150

- Pre-print inserts: \$400

- Mechanical specifications – 10.25 x 15.75 inches
 Each column is 2" wide.

- Eighth page ad: 5" x 4"
- Fifth page ad: 5" x 6"
- Quarter page ad: 5" x 8"
- Half page ad: 10.25" x 8"
- Full page ad: 10.25" x 15.75"

Deadline for advertising:
 Second Friday
 of each month

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 Sanger Courier
 Krum Star
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