

# DENTON BUSINESS

*& Community News*

The Denton Business & Community News has been published monthly for over 18 years. Circulation is mailed to every business owner and manager in the cities of Denton, Corinth, Argyle, Aubrey, Krum, Sanger, and Pilot Point and is available, free of charge, at the Denton Chamber of Commerce as well as a variety of businesses in Denton, for a total circulation of 6,500.



## Advertising Rates Effective January 1, 2009

Ad Size	One-Time Rate	Rate per month with 3 month commitment	Rate per month with 6 month commitment	Rate per month with 12 month commitment
Full Page	395	340	320	295
Half Page	285	235	225	215
Quarter Page	140	125	120	115
Fifth Page	110	95	90	85
Eighth Page	95	80	75	70

- Feature stories (up to 1,000 words) included for the following options:
  - Minimum of half page with 3 month commitment – story done in second month
  - Minimum of quarter page with 4 month commitment – story done in third month
  - Minimum of fifth page with 5 month commitment – story done in fourth month
  - Minimum of eighth page with 6 month commitment – story done in fifth month

- 4-color charge: \$75
- Pre-print inserts: \$400

- Mechanical specifications – 10.25 x 16.75 inches  
Each column is 2" wide.

- Eighth page ad: 5" x 4"
- Fifth page ad: 5" x 6.5"
- Quarter page ad: 5" x 8.5"
- Half page ad: 10.25" x 8.5"
- Full page ad: 10.25" x 16.75"

- Deadline for advertising: Third Wednesday of each month

### Lee Lemons

**Office:** (940) 458-7429  
**Cell:** (940) 482-2942  
**Fax:** (940) 458-3681  
**E-mail:** lee.lemons@earthlink.net

**Lemons Newspapers, Inc.**  
 Denton Business & Community News  
 Lewisville/Flower Mound Business Journal  
 Sanger Courier  
 Krum Star

201 N. Stemmons Fwy • P.O. Box 160  
 Sanger, TX 76266

#### Denton Business & Community News Indemnification

Publisher shall not be liable for any failure to print, publish or circulate all or any portion of any issue of The B&CN which an advertisement accepted by Publisher is contained, if such failure is due to acts of God, strikes or labor disputes, embargoes, transportation delays, postal delays or damage, errors or omissions of its employees or subcontractors, or circumstances beyond its control. Publisher reserves the right to discontinue publication at any time, with or without notification, or to defer or cancel the printing, publication or circulation of any issue. Publisher's sole obligation as to any failure, error, omission or default on its part shall be limited to a refund of any charges specifically related to such failure, error, omission or default which have been paid to it or, at its option, to publish the submitted advertisement(s) in the next available issue.