

# Lewisville- Flower Mound BUSINESS JOURNAL

*The Lewisville-Flower Mound Business Journal has been published monthly for over 11 years. Circulation is mailed to every business owner and manager in the cities of Lewisville, Flower Mound, and Highland Village, and is available, free of charge, at the local Chamber of Commerce offices.*



## Advertising Rates Effective January 1, 2010

Ad Size	One-Time Rate	Rate per month with 3 month commitment	Rate per month with 6 month commitment	Rate per month with 12 month commitment
Full Page	395	340	320	295
Half Page	285	235	225	215
Quarter Page	140	125	120	115
Fifth Page	110	95	90	85
Eighth Page	95	80	75	70

- Feature stories (up to 1,000 words) included for the following options:
  - Minimum of half page with 3 month commitment – story done in second month
  - Minimum of quarter page with 4 month commitment – story done in third month
  - Minimum of fifth page with 5 month commitment – story done in fourth month
  - Minimum of eighth page with 6 month commitment – story done in fifth month

- 4-color charge:  
Quarter page or below: \$75    Half page: \$100    Full page: \$150

- Pre-print inserts: \$400

- Mechanical specifications – 10.25 x 15.75 inches  
Each column is 2" wide.

- Eighth page ad: 5" x 4"
- Fifth page ad: 5" x 6"
- Quarter page ad: 5" x 8"
- Half page ad: 10.25" x 8"
- Full page ad: 10.25" x 15.75"

**Deadline for advertising:**  
Second Friday  
of each month

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**Lemons Newspapers, Inc.**  
Lewisville/Flower Mound Business Journal  
Denton Business & Community News  
Sanger Courier  
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